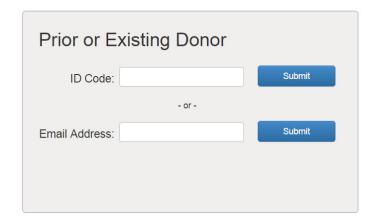
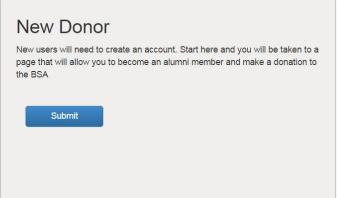




Invest in the character of Arizona's youth by making a tax deductible gift to the Grand Canyon Council. Your employer may even match your donation. Find out here: www.grandcanyonbsa.org/matching





## ONLINE FOS CAMPAIGN MANAGEMENT SYSTEM grandcanyonbsa.org/donate

Detailed instructions and tutorial available online at grandcanyonbsa.org/FOS Get account username and password and additional training from your Stake FOS Coordinator

## **Benefits of Using the Online System**

- Minimize paperwork
- Fast and easy way for donors to securely give online
- Useful for recurring gifts
- Designed to collect payments
- Assists campaign managers with recording and reporting progress
- Centralized portal where all concerned with campaign can check in and monitor progress
- Automatically connects a donor's gift to the correct ward or unit within the campaign
- Print pre-filled pledge cards with QR codes for each ward member
- Tool to effectively manage donor prospect list and track who has or hasn't given
- Improved accuracy of names and related donor information because managed by ward

## **Clarifications about the Online System**

- Does not replace personal invitations to give
- Cash and check donations still require pledge cards
- Does not remove the need for follow up
- Not a donor's only option to give
- Not just a virtual campaign done through email and social media, although e-promotion helps
- Cash, checks and pledges should still be recorded into the online system by the campaign manager in order to make donation total complete
- Donors should remember to include ward name or troop number when submitting online gift
- FOS goal or target must be entered by Stake
  FOS Coordinator
- Support available through district executive and Stake FOS Coordinator



## Easy Tip for Growing Your Ward Campaign