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November 28, 2018

To: Chartered Organization Representatives
Unit Committee Chairs
Cubmasters, Scoutmasters, Venturing Advisors

Thank you for your dedicated service to Scouting in the Grand Canyon Council! You are a vital part of bringing this great program to thousands of youth and families throughout Arizona and preparing young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

The Scout Oath and Slogan remind us of our duty to selflessly help other people at all times and to do our good turn daily. We need your help to invite your chartered organization and its members, your unit leadership, and the families of your Scouts to invest in the character of Arizona's youth and support our council's annual Friends of Scouting campaign. FOS enables the council to maintain and improve five fabulous camps, hold top flight training events for youth and adults, offer one-of-a-kind opportunities with our professional sports teams, and support camporees and district activities that directly benefit thousands of Scouts.

Our goals in the Friends of Scouting campaign are to:

- 1) Give every Scout family a meaningful opportunity to support this effort;
- 2) Strengthen the connection between Scouting and your chartered organization;
- 3) Augment the appreciation for Scouting and its impact on our community;
- 4) Complete the drive by March 31, 2019; and
- 5) Be good stewards and account accurately for all donated funds.

The accompanying materials included in this packet (also available at grandcanyonbsa.org/fos) are designed to assist you in leading a successful Friends of Scouting effort. The materials included are:

- 1) 2019 FOS Campaign Guidelines
- 2) FOS Pledge Cards
- 3) Seven Steps for a Successful FOS Campaign
- 4) Sample Letter from Unit Leadership to Scouting Families
- 4) Sample Script for Unit FOS Presentation
- 5) "True Cost of Scouting" Iceberg flyer
- 6) Employer Volunteer hours/matching gift information

We recognize that asking your chartered partner and Scouting families to support the council feels awkward and it is tempting to "let someone else do it." Please resist that temptation – the council needs your support to continue supporting Scouting in our communities by providing camps, training, materials, advancement support and recruiting new Scouts into the program. Our current success is due to past generations "paying it forward" to keep Scouting going. It is now our turn to do the same.

Thank you for your support. We are counting on you to help us continue our mission to reach all youth who need the benefits that Scouting brings!

Sincerely.

Eric L. Hiser Council President

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