

Find the
hero
in you.



United Blood Services

Eagle Scout Service Project Blood Drive Coordinator

Duty to others is one of the elements of the Boy Scouts of America Oath and Promise. One way Boy Scouts can fulfill this promise is by organizing and participating in blood drives. Thank you for considering becoming a Blood Drive Coordinator to meet your Eagle Scout Project Requirements. Although anyone can schedule a blood drive, it takes true leadership to coordinate a successful blood drive. This is why the BSA has approved blood drive coordination for new blood drives as an Eagle Scout Project.

By taking on this responsibility, you are required to meet the standards set by both the Boys Scouts of America (BSA) and United Blood Services (UBS). Once your project proposal is approved by your scoutmaster, your detailed project plan will be based on the elements outlined below.

Donor Recruitment Representative (DRR)

Every Blood Drive Coordinator is assigned a DRR. It is the DRR's responsibility to support each coordinator by guiding him through the development and implementation of his project plan to ensure FDA compliance is met. Each blood drive project needs its own unique strategy to find success. It is your responsibility to develop and execute the plan by using your own leadership skills set.

Set the Goal

The minimum requirement for an Eagle Scout Project Blood Drive is 45 pre-scheduled donation appointments resulting in a minimum of 25 donations. Before your project will be accepted, an appropriate blood donation goal must be set, which is based on the population from which you are planning to recruit, such as a church, school or other organization. Typically, 10% of the population base is an acceptable goal for a blood drive. However, the minimum requirement for an Eagle Scout is 25 successful donations no matter how small the population base. The DRR will work with you to determine the goal of the blood drive. The donation goal will be specific, measurable and attainable through good leadership and implementation of project plans.

Select Blood Drive Date

The DRR will work with you to select a date that will work within your schedule and support the community blood drive needs. While blood drives are needed daily, summer and holidays are critical-need times of year.

Determine the Blood Drive Location

Blood donation sites are regulated by the FDA and must meet minimum site requirements. Your DRR will provide you with site criteria. Blood drives can be held in a large space such as a gymnasium or large meeting room. If an indoor space is not available, drives may be held in parking lots using bloodmobiles. The location should be accessible and easy to find.

When and where you host a blood drive will have a considerable impact on your project success. Blood drives should be conveniently located and scheduled at a time when the greatest number of people possible can gain access.

Give blood three times a year.

Hold at least three blood drives a year.

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Marketing Plan

A detailed written marketing plan must be submitted with the project plan. As you develop a strong marketing plan to attract as many potential donors as possible to your blood drive, it is important to keep in mind the number one reason cited by people for not donating blood is “no one ever asked me.”

Demonstrate Leadership by Directing a Group of Volunteers

By leading a group of like-minded individuals to help achieve your donation requirement, you are multiplying your chances of success.

Donor Eligibility and Overcoming Objections

Project recruitment success includes effective recruitment of eligible donors. Some barriers to donation are real, but there are also many misconceptions that keep individuals from donating. Your United Blood Services DRR will provide you with a basic outline of Donor Eligibility Requirements. It is important to work with your DRR to educate yourself and your blood drive committee on how to overcome objections.

Presentation

An educational presentation on the community benefits of blood donation, along with donor eligibility requirements, should be developed and presented by you to a group of potential donors such as your troop, chartering organization or school body.

Scheduling Donation Appointments

Individuals who make an appointment in advance demonstrate a higher level of commitment to follow through with their donation. Your DRR will provide you access to United Blood Services on-line scheduling system. Advanced on-line appointments are a key indicator of blood drive success.

Measuring Success

Project success is more than meeting the blood drive requirements. Following the blood drive, you must review and evaluate the execution of your logistical and marketing plans, then present your results to the Eagle Counselor. Project success will be determined by the Scout Master and UBS.

We look forward to working with you to help you achieve the Eagle Scout Service Project requirements.

If you have any questions at this time, please call 480-675-5631 or go to arizonahero.org/eaglescoutproject.

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